



NEILSON[®]

ENGINEERED TO PROTECT

— COMPANY PROFILE —







about Us



ALBASHRAT BUILDING MATERIALS TRADING LLC

Empowering Progress, Ensuring Safety

Founded in 2014 by Mr. N R Sundar, ALBASHRAT BUILDING MATERIALS TRADING LLC is widely recognized as an industry leader in personal protective equipment (PPE) and construction materials. Mr. Sundar's innovative vision for the quarrying and crushing sector sparked our journey, which is supported by more than three decades of seasoned expertise and ISO 9001:2005 accreditation.

We have supplied esteemed organizations including the Abu Dhabi Municipality, Department of Transport, Musanada, RTA-Dubai, and numerous others with prestigious projects under his direction.

Our constant commitment to safety and innovation has earned us a prominent position in the market.

Motivated by Mr. Sundar's conviction that workers should be protected, we fulfilled his vision by creating the NEILSON® brand and providing a wide range of PPE. Our products cover a wide range of industries, including manufacturing, infrastructure, oil and gas, construction, and engineering.



Safety is not only a top priority at ALBASHRAT; it is a commitment that cannot be compromised.

We provide registered, high-quality items at reasonable prices, bridging the gap between safety and reliability. NEILSON® and ALBASHRAT BUILDING MATERIALS TRADING LLC are your trustworthy partners when it comes to PPE and safety requirements.





CHAIRMAN'S Message

From the Chairman's Desk

Molding Al Bashrat into Excellence

Distinguished associates and progressive partners, It gives me great pleasure to greet you warmly on behalf of Al Bashrat Building Materials Trading LLC.

In my capacity as Chairman and Founder, I am privileged to present the inspiring story of Al Bashrat, which is rife with fortitude, inventiveness and a resolute dedication to unmatched quality.

With the establishment of our organization, we aimed to redefine the core features of the construction industry. As the cornerstone of our growth, Al Bashrat is now synonymous with an unwavering commitment to dependability, honesty and the never-ending pursuit of client satisfaction.

Our diversified portfolio not only exhibits adaptability but vision as well.

Our unwavering dedication to safety is represented by NEILSON® PPE and Al Bashrat Technical Services LLC, a model of sophistication in Interior Fit-out, Design Solutions, Civil & MEP works, embodies



our commitment to providing comprehensive solutions that are tailored to meet the changing needs of our prestigious clientele.

The AI Bashrat Aggregate and Sand Supply division effectively supplies construction projects with superior materials, in accordance with our commitment to excellence and quality. Meanwhile, our Corporate Gifting division strives to establish itself as the best in its field, driven by the principles upheld by quality-conscious organizations.

With an optimistic view, our strategic approach is to relentlessly focus on diversity, sustainability and innovation. Establishing a benchmark within the industry, delivering unparalleled value to our clients and expanding our operations into innovative and exciting domains are all aspects that motivate our organization.

We are incredibly grateful to our amazing team, our visionary partners and our beloved clients whose commitment has been the foundation of our success.

Finally, I would like to extend an invitation to you to collaborate with us in writing the next chapter of AI Bashrat Building Materials Trading LLC. Together, we will continue to establish a reputation for honesty, reliability and an uncompromising dedication to quality.

I appreciate your unwavering help.

With best wishes,

N R Sundar
Founder and Chairman



VISION

Our organization aspires to be a dominant entity in the construction and safety sectors, establishing standards for superiority, creativity and environmental responsibility. By means of our multifaceted divisions - NEILSON® PPE, Technical Services, Aggregate & Sand and Corporate Gifting-our primary objective is to redefine the domains of interior fit-outs, infrastructure development, workplace safety and corporate relations. Our unwavering dedication to excellence, security and the customer satisfaction motivates us to consistently adapt, pioneer and contribute positively to our staff, customers and communities.

MISSION

Our goal is to offer dynamic solutions in the form of premium quarry materials and personal protective equipment, fueled by innovation and motivated by a dedication to quality, safety and cost. We ensure sustainability and quality in every product by adapting to the changing market.

AWARDS & Certificates



Awards & Certificates

In-Country Value Certificate (ICV) Certificate

Certificate ID: 126317

Valid Until: 08 August 2024

Company General Information:

- License No.: 704954
- Company Name: Al Bashrat Building Materials Trading LLC
- Location: United Arab Emirates
- Type of Business: Service provider

Overview:

Al Bashrat Building Materials Trading LLC is a service-oriented company based in the United Arab Emirates. The company holds a valid In-Country Value (ICV) certificate with ID 126317. This certificate signifies that the company contributes to the local economy and community, adhering to the standards and practices set by the ICV program.

The ICV certificate is a measure of the company's commitment to supporting the UAE's economic development and diversification goals. It demonstrates that the company prioritizes local sourcing and employment, and strives to build strong relationships with local suppliers and service providers.

By holding the ICV certificate, Al Bashrat Building Materials Trading LLC showcases its dedication to sustainable business practices and its role as a responsible corporate citizen within the UAE. The company's commitment to in-country value demonstrates its efforts to contribute positively to the UAE's economy.





TRADEMARK REGISTRATION

Safeguarding Quality, Guaranteeing Originality

We are extremely proud to declare that our premier brand of safety products, NEILSON®, is now a registered trademark. Our dedication to providing premium personal protective equipment with a constant focus on quality and innovation is reinforced by this legal recognition.

Trademark Details:

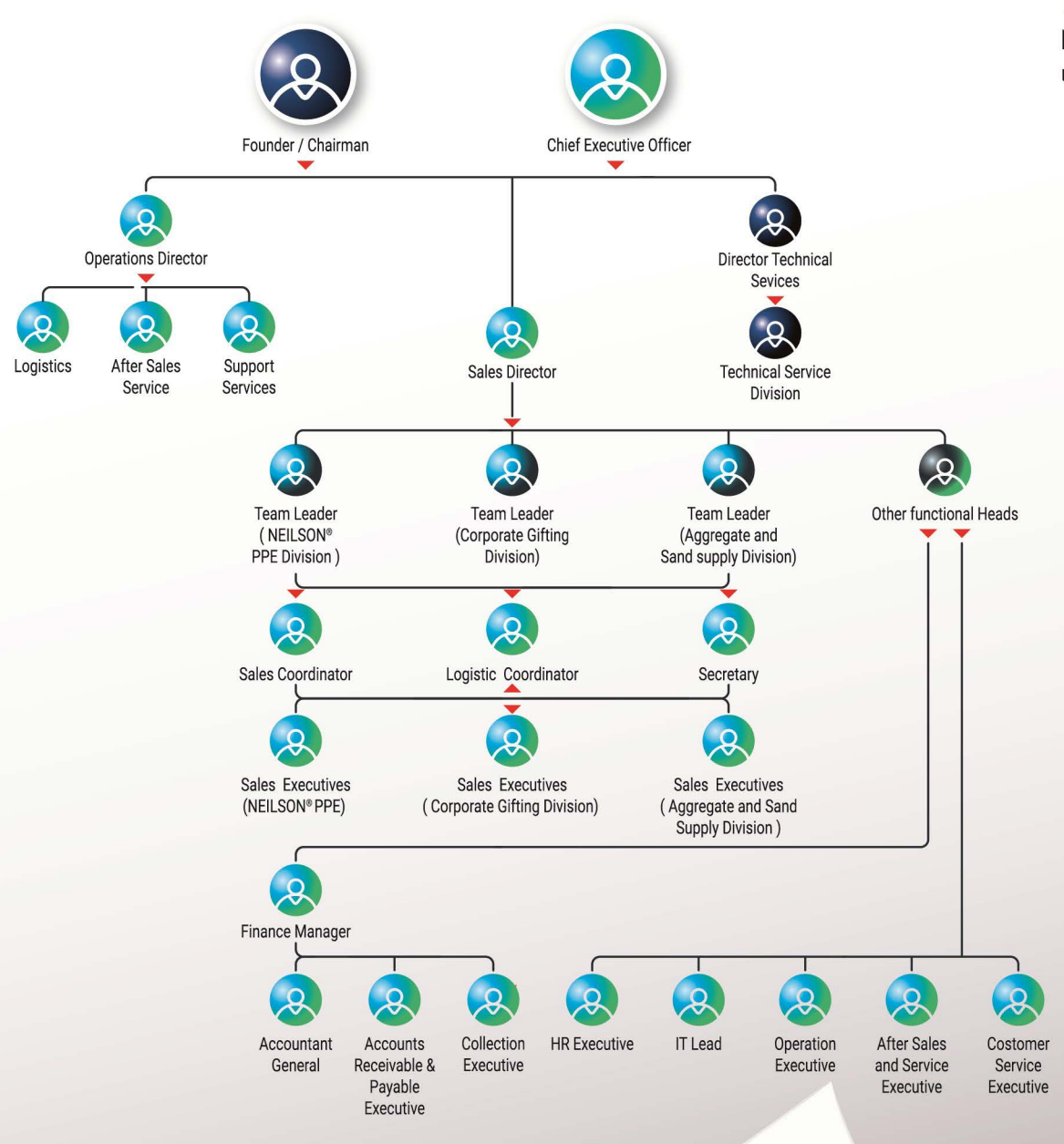
- Trademark: NEILSON®
- Registration Number: 326032
- Validity: Valid until 19/02/2030

The NEILSON® trademark registration functions as more than a mere symbol; it functions as a protective barrier, guaranteeing that our commitment to innovative concepts and high-quality products is not only expressed in our legal protection but also recognized.

This ensures that the NEILSON® name and logo remain our exclusive property, prohibiting unauthorized use or duplication.

This trademark registration serves as a testament to our ongoing dedication to excellence and the progression of safety standards, specifically in the world of safety products. It reinforces our commitment to establish unique benchmarks in this industry. Supported by the full authority of the law, the NEILSON® brand continues to be more than a mere label; it is an assurance of exceptional quality and protection.





ORGANIZATION Chart

AL Bashrat's Organizational Structure

Purpose: By defining roles clearly, we guarantee efficiency and growth while providing outstanding value.

Benefits: We can make decisions quickly and adjust to changes in the market thanks to our structure, which also encourages communication.

Future Vision: Increasing presence, utilizing technology, and maintaining expansion to achieve long-term success.

Division



NEILSON PPE



CORPORATE
GIFTING



AGGREGATE AND
SAND SUPPLY



TECHNICAL
SERVICES



NEILSON[®] PPE





SETTING NEW STANDARDS IN SAFETY

AL BASHRAT BUILDING MATERIALS TRADING LLC, where innovation meets safety. Our flagship product, NEILSON® Safety Shoes, is more than protection - it's a commitment to durability and affordability.

Assured Financial Savings with NEILSON®

Experience Guaranteed Cost Savings with NEILSON® Safety Shoes. A smart investment that balances affordability with unmatched durability.

Global Footprint, Local Excellence

Our vast network includes Bangladesh, Sri Lanka, China, Taiwan and India, each of which brings special advantages to our production capabilities. Our supply chain guarantees superior international safety standards, from Bangladesh's dedication to efficiency to Sri Lanka's blending of craftsmanship and modern standards, China's innovative scalable practices, India's blending of tradition with modern safety protocols and Taiwan's strict quality control. Stemming from our founder's UK background, quality remains to be our international hallmark.



VISIONARY APPROACH TO SAFETY

AL BASHRAT stands as a visionary institution, exceeding industry norms to transform workplace safety into a priority and innovation.

Extensive Safety Product Offerings

From NEILSON® safety shoes to coated gloves and workwear sets, our diverse product suite meets every industrial safety requirement.

Groundbreaking Quality and Sustainability

Pushing boundaries and committed to durability, NEILSON® Safety Shoes challenge conventions with innovative, sustainable solutions.

Deep Collaboration, Robust Designs

Forging user-framed products through collaboration, NEILSON® thrives on real-world experiences and demands, ensuring designs tailored for real-life scenarios.



RESEARCH-DRIVEN INDUSTRY SOLUTIONS

Rigorous market research underpins Neilson Safety Shoes, yielding solutions that lead industry expectations.

NEILSON®: A Comprehensive Safety Ecosystem

Safety from head to toe: Neilson's holistic approach introduces a full spectrum of personal protection equipment, ensuring comprehensive workplace safety.

Exceeding the norms in footwear

Performance-driven, comfortable, and of the highest quality—Neilson Safety Shoes represent innovation, ease and efficiency.

Pioneering Ethos of AL BASHRAT

Innovative standards, dedicated quality control and user centered design define AL BASHRAT's commitment to excellence.

Crafting Excellence in Every Stitch

User feedback, market insights, and in-depth studies carve out unparalleled PPE solutions that evolve with user needs.

From the Ground Up: NEILSON® Safety Footwear

Innovative design, high standards and adaptable options NEILSON® shoes form the foundation for safety in every industrial battleground.





Mastering Safety Dynamics with NEILSON® Gloves

Originating from China's advanced manufacturing landscape, NEILSON® Coated Gloves exemplify masterful protection with dexterous comfort.

Redefining Work wear: NEILSON® Apparel

Crafted in India, NEILSON® Work Wear Sets symbolize the delicate interplay between comfort and compliance in protective apparel.

Complete Protection: Beyond Footwear

Neilson ensures on-site safety with comprehensive gear, from headgear to respiratory shields, making workplace safety a necessity.


Creativity in Safety: NEILSON® Innovation

Breaking new ground with insightful development and a market-revolutionary approach, NEILSON® empowers the workforce with innovative PPE.



Corporate Gifting





Congrats!
YOU SO DESERVE THIS.

Corporate Gifting

Elevating Corporate Relationships with Thoughtful Gestures AL BASHRAT CORPORATE GIFTING, a distinguished division committed to the art of gifting as a means to cultivate enduring connections and relationships. Established in 2022 as an extension of AL BASHRAT GROUP, our corporate gifting services infuse sophistication and elegance into every event.

Our Approach:

At AL BASHRAT CORPORATE GIFTING, we believe in the power of thoughtful gestures to leave a lasting impression. Whether expressing gratitude to loyal customers, recognizing the efforts of staff members, or commemorating partnerships, our meticulously chosen gifts convey genuine thanks and admiration.

TAILORED SOLUTIONS:

Recognizing the uniqueness of each customer and event, we offer specialized gifting solutions to cater to a spectrum of requirements and tastes. Collaborating closely with our clients, we craft the perfect option that encapsulates their brand identity and resonates with the recipient, be it through branded merchandise or opulent gift baskets.

Product Range:

[Our extensive product range encompasses:](#)

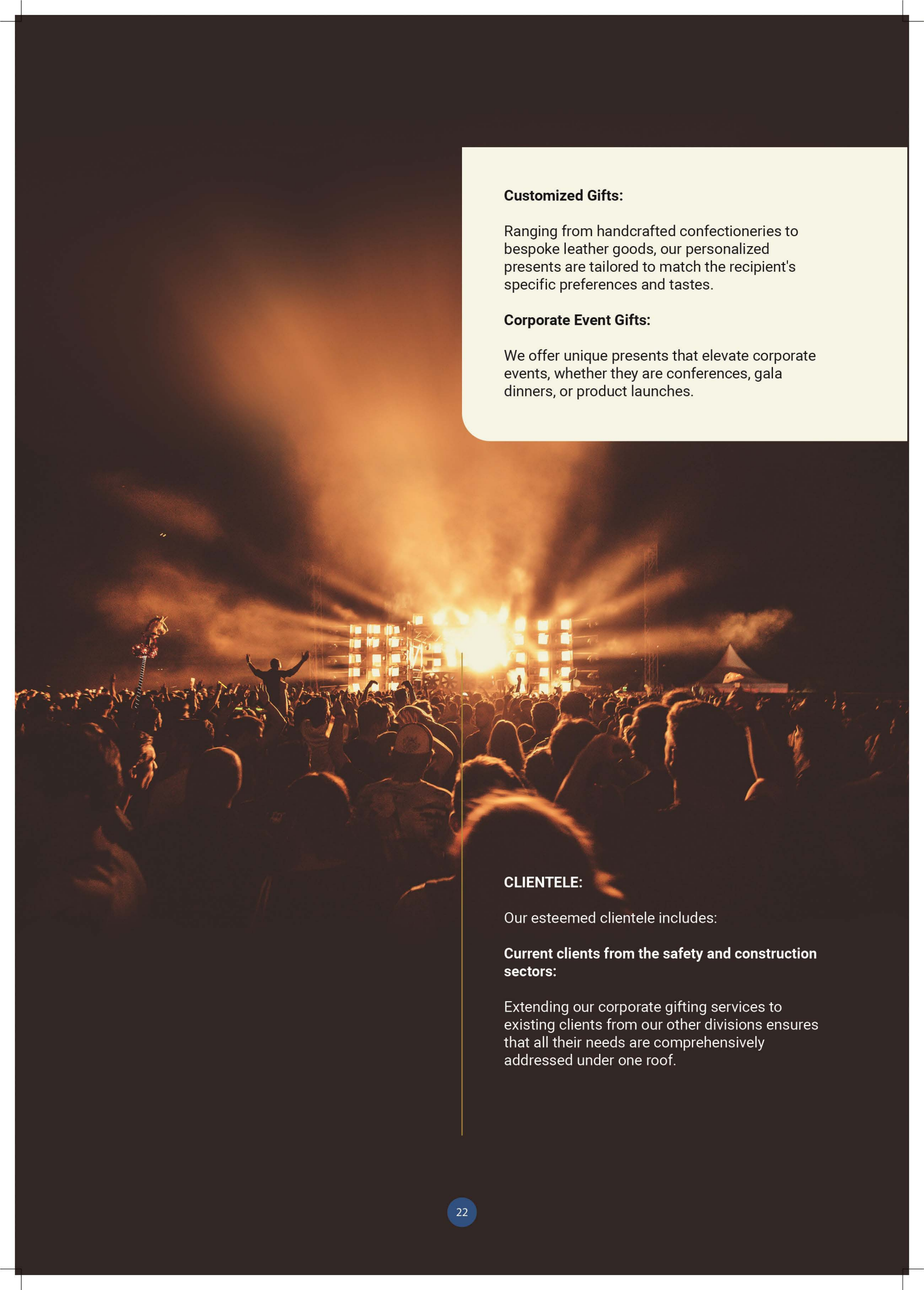


Branded Merchandise

Subtly powerful, our custom clothing, personalized with business logos and messaging, is an effective way to enhance brand exposure and loyalty.

Luxurious Gift Hampers

Crafted with luxury and precision, our gift hampers are designed to astonish and delight even the most discerning recipients.



Customized Gifts:

Ranging from handcrafted confectioneries to bespoke leather goods, our personalized presents are tailored to match the recipient's specific preferences and tastes.

Corporate Event Gifts:

We offer unique presents that elevate corporate events, whether they are conferences, gala dinners, or product launches.

CLIENTELE:

Our esteemed clientele includes:

Current clients from the safety and construction sectors:

Extending our corporate gifting services to existing clients from our other divisions ensures that all their needs are comprehensively addressed under one roof.

New Clients and Customers



Welcoming new clients and customers from various industries, we provide them with specialized gifting options to establish lasting relationships and foster productive collaborations.

Local UAE focus:

As a locally owned company specializing in corporate gifts, we are attuned to subtle cultural differences and the preferences of the UAE market. Our selections are meticulously chosen to resonate with the local audience, ensuring that each gesture is warmly welcomed and valued.



Commitment to Quality:

AL BASHRAT CORPORATE GIFTING places a paramount emphasis on quality. By sourcing our products from reliable vendors and craftspeople, we ensure that every item meets our exacting standards of excellence. Attention to every detail, from presentation to packaging, guarantees that the gifting experience is one to be remembered.

Elevate Your Corporate Relationships:

AL BASHRAT CORPORATE GIFTING is poised to help you leave a lasting impression, whether you're expressing appreciation, building clientele, or commemorating a significant occasion.



AGGREGATE &
Sands



Building Foundations, Connecting Landscapes

We take immense pride in our comprehensive range of supplies and materials, which form the bedrock of infrastructure development and construction and serve as the cornerstone of our operations.

Scope of Materials:

Crushed Limestone Aggregate and Sand: Our premium crushed limestone aggregates and sand stand as essential building materials, imparting strength and stability to a diverse range of constructions.

Crushed Gabbro Aggregate and Sand (Concrete & Asphalt):

Specially selected for use in concrete and asphalt applications, our crushed Gabbro aggregates and sand adhere to strict industry requirements, enhancing the longevity and efficiency of building projects.

Dune Sand:

Our supply of dune sand guarantees a natural and dependable resource for building needs, particularly in coastal environments.

Various Fill Materials:

We offer a diverse range of fill materials, each meticulously tailored to meet specific construction requirements, ensuring the integrity of every project.

Subbase and Road Base:

Our sub-base and road base materials provide a robust foundation for roads, highways, and infrastructural projects, ensuring longevity and stability.



Armour Rock:

For coastal protection and structural fortification, our supply of armour rock stands resilient against natural forces, safeguarding landscapes and developments

Heartening Rock:

Derived from natural sources, our heartening rock not only adds aesthetic appeal but also serves as a durable landscaping material.

Quarry Run:

Our responsibly sourced quarry run materials find versatile applications in various construction and landscaping projects, offering reliability and adaptability.

Scope of Supplies:

We cater to a diverse clientele and a wide array of projects, supplying materials to:

- Precast factories
- Ready Mix Batching plants
- Asphalt plants
- infrastructure projects
- Civil Construction projects
- Ready Mix Concrete Supplies to Construction Sectors





Our Commitment:

AL BASHRAT AGGREGATE & SAND stands as a reliable partner, committed to providing top-notch materials and supplies that meet the demands of the construction industry. With long term associations with transporters, we ensure a seamless process from order to delivery.

Supporting the Construction Landscape:

Our division not only arranges materials but also actively supports the construction and ready-mix concrete businesses.

With strong ties to ready-mix concrete companies in the UAE, we facilitate a continuous and robust supply chain, allowing us to fulfill an unlimited number of orders and requests.

Elegance in Construction:

Recognizing the importance of aesthetics in construction projects, our materials go beyond functionality to add elegance to the built environment. From architectural detailing to landscaping elements, we ensure that every project stands out for its beauty and durability.

At ALBASHRAT AGGREGATE & SAND

we don't just supply materials; we build foundations and connect landscapes, contributing to the growth and development of the construction sector in the UAE.



TECHNICAL SERVICES




Crafting Experiences, Building Tomorrow

AL BASHRAT TECHNICAL SERVICES LLC, a distinguished sister company of AL BASHRAT BUILDING MATERIAL TRADING LLC,. Since our inception in 2017, we've been dedicated to delivering exceptional interior fit-out solutions, innovative designs, comprehensive maintenance services, civil and MEP works, landscaping expertise and transformative makeovers in Dubai and the Northern Emirates.

Our Approach:

Transformative Interiors:

At AL BASHRAT, our commitment is to design environments that not only adorn spaces but also inspire. Our interior fit-out solutions represent a unique blend of artistry and pragmatism, ensuring each project embodies the perfect harmony of style and functionality.



Structural Integrity:

In every civil and MEP project, structural integrity is our top priority. Our wealth of experience ensures that each construction is not only aesthetically pleasing but also built to endure, paying meticulous attention to even the smallest details.

Preservation and Care:

Our maintenance programs are crafted to preserve the aesthetic appeal and functionality of your spaces. We pay meticulous attention to every detail to ensure that your investment remains a source of pride for many years to come.

Nature-Inspired Design:

Our landscaping initiatives seamlessly bridge the gap between the natural and constructed worlds. Whether it's a vibrant commercial landscape or a serene outdoor retreat, our ability to create harmony and beauty enhances every place we work.



Renewing Spaces:

We specialize in revitalizing old buildings through thoughtful modifications to homes and offices. Our restorations seamlessly blend contemporary design trends with classic charm, improving the beauty and functionality of every space.

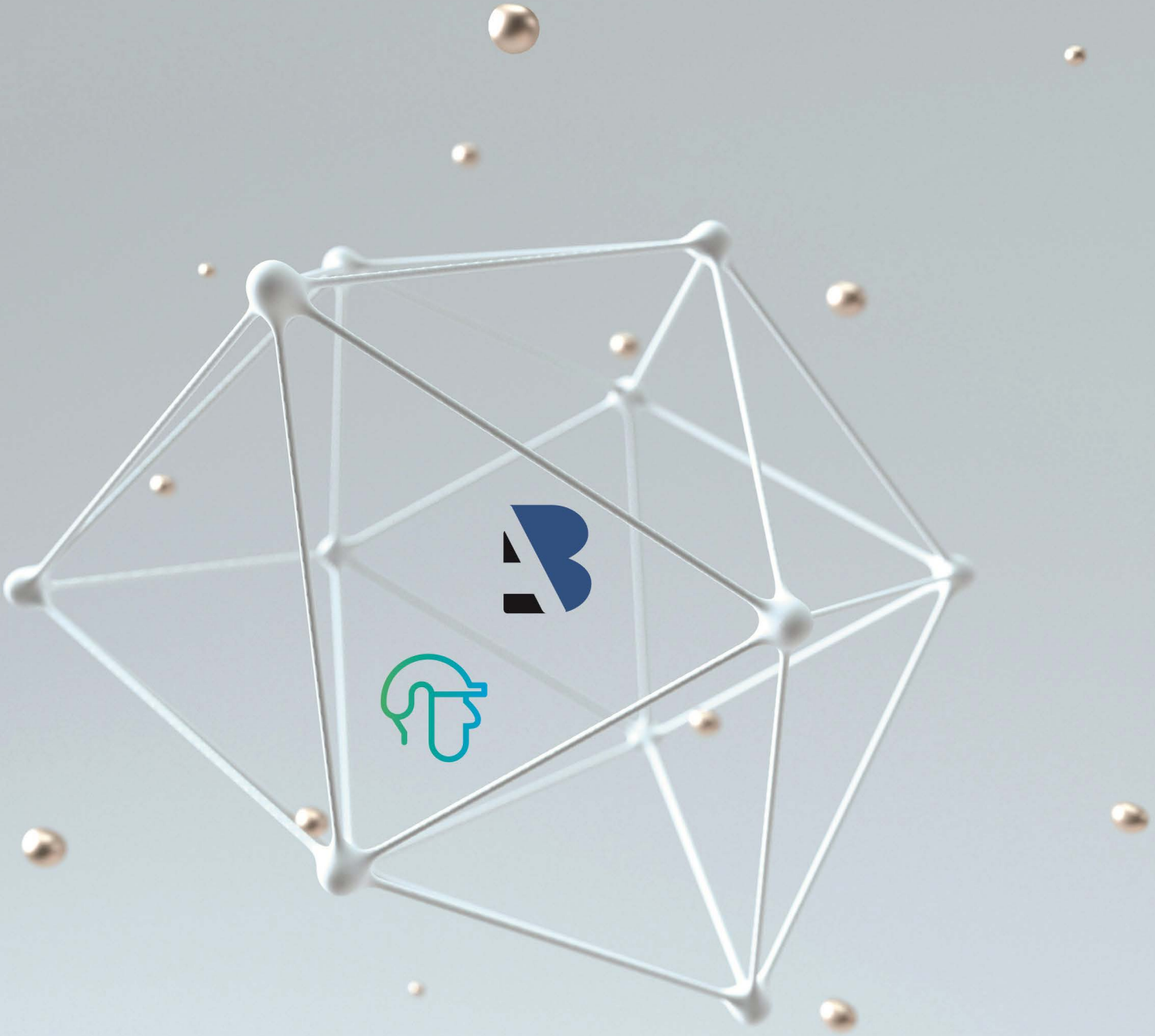
Our Legacy:

Over the years, we've built a solid reputation for providing high-quality services and going above and beyond for our clients.

Numerous successfully completed projects and the continued trust of our clients are testaments to our unwavering dedication to excellence.

Crafting Tomorrow, Today:

At AL BASHRAT TECHNICAL SERVICES LLC, we don't just create structures; we craft experiences. Each project is an opportunity to enhance lives, transform environments, and contribute to building a better tomorrow.



“Building Tomorrow, Securing Today:
Al Bashrat - Where Excellence Lasts”

www.neilsonuae.com



البشيرات لتجارة مواد البناء ش.ذ.م.م

ALBASHRAT
BUILDING MATERIALS TRADING LLC